



Kansas City University of Medicine and Biosciences Questionnaire Form



All data on this confidential
Verification Form is securely
protected by high-level 128-bit
encryption.

PREPARED FOR: Prefix, First, MI, Last, Suffix

INSTRUCTIONS: Please fill out the questionnaire below.

WARNING: Any changes made here will override current data.

NAME AND RESIDENCE:

Prefix: First Name: Middle Name: Last Name: Suffix:

Residence Street 1: Residence Street 2:

Please fill in the ZIP/Postal Code to look up the associated city and state names:

Residence ZIP/Postal Code:

Residence City: Residence State:

Residence Country (if other than US):

Residence Telephone: International Residence Telephone:

Cell Phone:

E-Mail:

SURVEY QUESTIONS:

How do you prefer to receive communication from KCUMB?

Your last visit to campus was:

How often during the last year have you communicated with someone from the KCUMB
Advancement Office?

If you have communicated with someone from the KCUMB Advancement Office in the last
year please rate your experience.

Check any applications you are using or have used:

- Email
- Facebook
- LinkedIn
- Twitter
- Other

If other, please specify:

Please rate the following:

KCUMB Website:

KCUMB Communicator (magazine):

KCUMB Exhibit at Conventions:

KCUMB CME Programs:

Rate your impression of the current communication you receive from KCUMB (5 being the best):

Frequency:

Quality:

Content:

We currently produce the KCUMB Communicator (magazine) twice a year. What would you prefer?

When you receive the KCUMB Communicator, would you say you:

If other, please specify:

When I read the Communicator I enjoy (please choose all that apply):

- The President's Letter
- The In-depth Features
- Reading about other alumni
- Reading about programs
- Reading about students
- Reading about scholarship donors
- Reading about campus progress
- Score One for Health
- Faculty Notes
- Class Notes

Do you receive the KCUMB Alumni Connections (the online newsletter)?

If so, would you say you read:

How often would you say you visit the KCUMB website?

Check any that you would be interested in participating in:

- Serving as a reunion agent
- Mentoring students
- Interviewing applicants in Kansas City
- Host an event in your area
- Recruiting applicants
- CME lecturing
- Become more involved with the Alumni Association
- Serving as a preceptor

Do you practice in an underserved area?

Where does KCUMB rank among your philanthropic priorities?

If you were to donate to KCUMB, what area would you be most likely to contribute to?

If other, please specify:

Would you be interested in learning how to support KCUMB through a Planned Gift?

Have you been called by a student during the KCUMB Phoneathon?

If so, please rate experience:

Would you be interested in meeting with a KCUMB representative visiting your region?

Would you be interested in attending an alumni event in your area?

Please rate the frequency of the following:

Apply Osteopathic Manipulation to patients

Participation in Medical Research

How often do you participate in Community Service?

To what degree did your medical education at KCUMB influence your tendency to volunteer?

At this time, how satisfied are you that you selected Osteopathic Medicine as a career?

What month would you prefer to have the KCUMB Homecoming/CME Reunion Weekend?

Would you be interested in a 1 week CME at Sea trip?

Would you be interested in serving as a volunteer instructor for international student service trips?

THANK YOU FOR YOUR PROMPT RESPONSE



Kansas City University of Medicine and Biosciences Q&A Option

Please answer the following short questions. When finished, just click the "Submit Answers" button below.

What does KCUMB do best?

Characters Remaining: 1600

What could KCUMB do better?

Characters Remaining: 1600
