

Tournament proceeds benefit



A special thank you to our 2009 sponsors,
who helped raise more than \$160,000
during last year's tournament.

Presenting Sponsor



Celebrity Sponsor



Corporate Sponsors

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Icelandic Glacial Water

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QuikTrip
RC's Chicken
Sports Radio 810 WHB
The Nigro Brothers
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U.S. Bank

For more information, contact Dionne Lewis, DCI executive director,
at (816) 283-2259 or dlewis@kcumb.edu.



The 18th Annual Deron Cherry Celebrity Invitational

June 22, 2010

Score 1 for Health

Score 1 for Health is a non-profit organization that administers free, comprehensive health screenings to elementary-aged children living in Kansas City's urban core.



Quick Facts

- Score 1 screened more than 13,600 children during the 2008-2009 academic year.
- 37.7 percent of the children screened had untreated dental decay.
- 22 percent of Score 1 children were identified as having or needing possible vision correction. Ten percent already had glasses, indicating prior identification and treatment for a vision problem, yet one out of every five still failed the Score 1 screening.
- KCUMB medical students help conduct Score 1 screenings, thus providing positive role models for the children and a great learning experience for future physicians.

Score 1 efforts do not stop after the initial school-based screenings.

- Nearly 70 percent of the children screened were referred to a medical professional to address an identified health risk.
- Score 1 nurses personally spoke with approximately 2,500 families, sharing information learned in their children's screenings, answering questions and providing referrals.
- Score 1 provided more than 50 vouchers to families that needed financial assistance to receive further vision care.

Become a Tournament Sponsor!

Celebrity Sponsor, \$25,000

- Four foursomes
- Awards Dinner guests
- Signage on course
- Signage and recognition at dinner
- Logo on golf carts, tee package item and celebrity merchandise

Gold Sponsor, \$10,000

- Two foursomes
- Awards Dinner guests
- Signage on course and at dinner

Silver Sponsor, \$5,000

- One foursome
- Awards Dinner guests
- Signage at dinner

Hole Sponsor, \$3,000

- Two players
- Awards Dinner guests
- Signage on course

Beverage Cart Sponsor, \$1,000

- One player
- Signage on beverage cart
- Awards Dinner guest

Each golfer will receive a premium tee package, lunch on the course and dinner. Additional games packages are available for \$30. Previous prizes have included a two-year car lease, use of a condo in Hilton Head and \$25,000.

For more information, or to donate items for the silent or live auctions, please contact Dionne Lewis at (816) 283-2259 or dlewis@kcumb.edu.

Deron Cherry Celebrity Invitational

June 22, 2010

Registration Form

Name: _____

E-mail: _____

Home Address: _____

Home Phone: _____

Cell Phone: _____

Company (for public recognition): _____

Business Address: _____

Business Phone: _____

Sponsorship Level:

- Celebrity – \$25,000
- Gold – \$10,000
- Silver – \$5,000
- Hole – \$3,000
- Beverage Cart – \$1,000
- Games Package – \$30/ea.
_____ QTY

Payment:

- Check (payable to DCI)
- Credit Card
 - Visa
 - Mastercard
 - American Express

Card Number: _____

Expiration Date: _____

Signature: _____

Event Schedule

8 a.m.
Registration, Range Opens
& Silent Auction Begins

10 a.m.
Shotgun Start

10:30 a.m. - 2 p.m.
Lunch Served on Course

3:15 - 4 p.m.
Cocktails

4 p.m.
Awards Dinner & Live Auction
Silent Auction closes
during dinner

Act now! This tournament will sell out!